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|-------------------------------|----------------------------|
| <b>Institute Name</b>         | AURORA'S PG COLLEGE(MBA)   |
| <b>India Rankings 2017 ID</b> | (IR17-MGMT-1-1-2813366192) |
| <b>Discipline</b>             |                            |

| Parameter |       | Sponsored Research Projects |  |                            |  |                  |                 |                            |                                     |
|-----------|-------|-----------------------------|--|----------------------------|--|------------------|-----------------|----------------------------|-------------------------------------|
| 2D.FPPP   | S.No. | Financial Year              | Name of Faculty (Principal Investigator) | Name of the Funding agency | Title of the Project   | Sanctioned order | Sanctioned date | Amount Received(In Rupees) | Amount received (in words)          |
|           | 1     | 2015-16                     | 1  |                            |  |                  |                 |                            |                                     |
|           |       |                             | 2  |                            |  |                  |                 |                            |                                     |
|           |       |                             | 3  |                            |  |                  |                 |                            |                                     |
|           |       |                             | ..                                       |                            |  |                  |                 |                            |                                     |
|           | 2     | 2014-15                     | Vijaysree                                | Transcand                  | A study on work life balance among women employees in IT & ITES sector                           |                  |                 | 1.88 lakh                  | One Lakh Eighty Eight Thousand only |
|           |       |                             | Pinakapani                               | Vodafone-Hyd               | A study on Compensation Management and its impact on performance of employees                    |                  |                 | 1.34 lakh                  | One Lakh Thirty Four Thousand only  |
|           |       |                             | Rajavardhan rEddy                        | South India Shopp          | A study on Effects of celebrity Endorsement on consumer purchasing intention of Apparel products |                  |                 | 1.67 lakh                  | One Lakh Sixty Seven Thousand only  |
|           |       |                             | ..                                       |                            |  |                  |                 |                            |                                     |
|           | 3     | 2013-14                     | R Bhadra Rao                             | Abbott India Ltd           | A survey on Market potential for selected Pharmaceutical product                                 |                  |                 | 1.12 lakh                  | One Lakh Twelve Thousand only       |
|           |       |                             | 2  |                            |  |                  |                 |                            |                                     |
| 3         |       |                             |  |                            |  |                  |                 |                            |                                     |
| ..        |       |                             |  |                            |  |                  |                 |                            |                                     |